

SHRI KRISHNASWAMY COLLEGE FOR WOMEN



THE TRIPLE i CLUB

Inspire, Innovate, Integrate

THE VERTEX

THE OFFICIAL NEWSLETTER OF

PG and RESEARCH

DEPARTMENT OF COMMERCE



TOP NEWS OF THE DEPARTMENT

VOLUME 2 ISSUE 1

April 2025

NEWSLETTER

SPOTLIGHT

DEPARTMENT EVENTS

- ❖ ***Career guidance program***
- ❖ ***Seminar***
- ❖ ***FDP***
- ❖ ***SDP***
- ❖ ***Commerce expo'24***
- ❖ ***Industrial visit***
- ❖ ***Workshop***
- ❖ ***Students trip***

STUDENT

ACHIEVEMENTS

STUDENT

SCHOLARSHIP DETAILS

DEPARTMENT EVENTS

Career Guidance Program

IQAC and PG & Research Department of Commerce (General) conducted Career Guidance Program on 15.07.2024 "A Pathway to global career opportunities, in the world of Finance". Mr. Shaaz Faruqui, is the resource person, he discussed the structure of the ACCA qualification, and further covered the benefits of pursuing the ACCA .



IQAC & PG & Research Department of Commerce on 08-08-2024 organised a career guidance program Ms Mythili Parthasarathy , was the resource person addresses students on how the objectives of BCOM degree can be achieved successfully by providing students with valuable insights into career opportunities and skill development strategies.

IQAC in association with PG Department of Commerce (General) and DEEKSHARAMBH organised an alumni talk event successfully fulfilled its objectives of inspiring guiding and networking among students.





IQAC & PG Department of Commerce (General) organized “UNLOCKING YOUR POTENTIAL: CAREER DEVELOPMENT FOR COMMERCE GRADUATES” Students gained knowledge about the scope for various career options in different fields

IQAC in association with PG & Research Department of Commerce (General) organized a career guidance Program on Navigating the Career Pathways in CA, CMA CS: Opportunities and Challenges on 16.8.2024. CA S Rajan, is a resource person, he provide an overview of the CMA, CA, and CS professions, their significance, and their role in business environment



IQAC & IIC along with PG & Research Department of Commerce (GENERAL) Conducted Career Guidance on 30.08.24 MS G Mohanapriya was the resource person highlighting the importance of social media strategies including the digital initiatives and fundraising

SEMINAR

IQAC in association with PG and Research Department of Commerce organized a seminar on 08.08.2024 CA M ADITHYA was the resource person, explained how persuasive communication is an essential skill for auditors , in this program, students learned about auditors in all sectors and at all levels.



PG & Research Department Of Commerce (General) on 21-08-2024 conducted a seminar on the topic “Stock Market Operations”, Mr. Viswanathan was the resource person, The programme aims at equipping students with a deep understanding of financial markets, enabling them to analyze and make informed about investment decisions.

IQAC, Yuvamargadarshan Cell and Triple i Club and PG & Research Department of Commerce conducted a seminar on “SELF EMPOWERMENT” It helped the students to understand overall growth in various areas of interest



On 02-07-2024, the Citizen Consumer Club hosted a seminar on Impact of Online Games, led by Dr. Selva Ganapathy, Student Coordinator of ABGP covering how online games affect mental & physical health of a person, with real-time examples and concluded with a Q&A session.

IQAC & PG & research Department of Commerce (General) organized lecture on Building Wealth: The Power of Saving and Smart Investing On 28/01/2024 to help students with valuable insights on the importance of early saving, smart investment strategies,



IQAC in association with PG and Research Department of Commerce on “STOCK MARKET” which helped the students to gain knowledge about stock market operation, Strategies and financial Decision Making



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Chennai, Tamil Nadu, India
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IQAC and IIC organized a seminar on topic “Achieving Problem Solution Fit and Product – Market Fit” on 07.02.2025 which helped the students to enhance their knowledge of key metrics and indicators to assess problem solution and product along with Practical strategies.

IQAC in association with PG and Research Department of Commerce conducted a seminar on topic “Leveraging personal strengths for business success” To inspire an entrepreneurial mindset, provide essential business knowledge, and developing skills for success



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PANEL DISCUSSION



IQAC in association with Triple I Club of PG & Research Department of Commerce (General) organized a Students Panel Discussion - "Insights into Union Budget 2024-25" on 29.7.2024. The discussion fostered a sense of informed citizenship and highlighted the importance of the government's fiscal policy in shaping the future of the nation.



IQAC & PG Research Department of Commerce (General) organized a Students Panel Discussion - "Insights into Union Budget 2024-25" on 07.02.2025. The student panel discussion on Union Budget 2025-26 provided comprehensive analysis of the budget's key aspects and their implications on various sector

OUTREACH PROGRAM

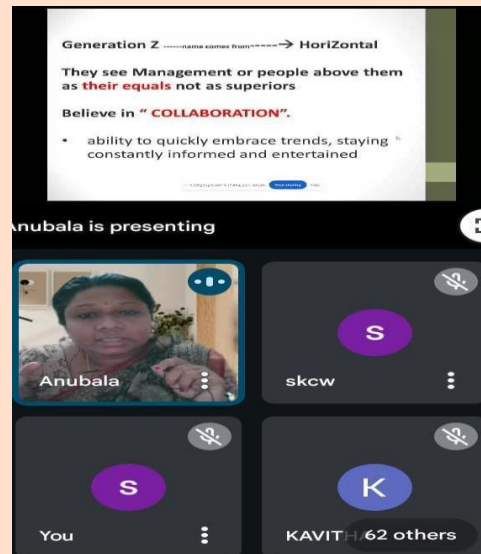
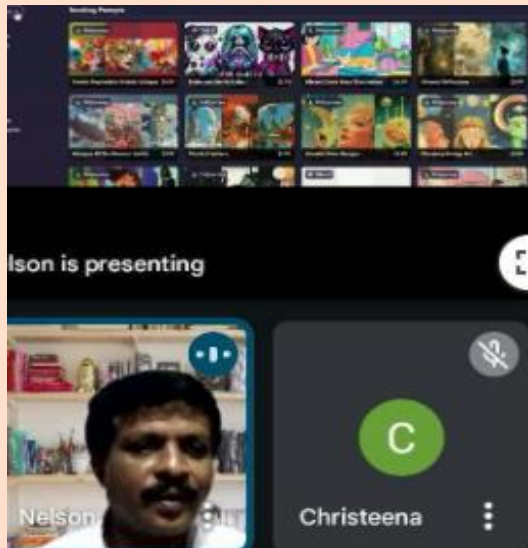


Outreach Club & PG & Research Department of Commerce (General) organized a program on Feed the Hunger (food donation) on 04.01.2025 to raise awareness about food insecurity in the community



On 10.02.25 IQAC & Outreach club in association with PG & Research Department Of Commerce (General) organized “Wheels of change” To educate the public, as well as students, about the challenges faced by children with special needs. This helps reduce stigma and fosters an inclusive environment.

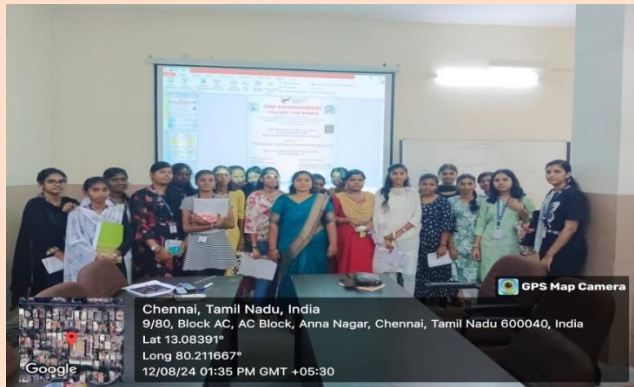
FACULTY DEVELOPMENT PROGRAM (FDP)



IQAC in association with PG & Research Department of Commerce organized a one-week online Professional Development Programme on “Empowering Educators: Thriving with Tech for Gen Z Learners” from 05.08.2024 – 11.08.2024. The program included sessions on understanding Gen Z Learners, leveraging technology for classroom engagement, promoting personalized learning with tech, and enhancing communication with tech, building responsible tech habits, assessment

and feedback with technology and the future of learning: integrating technology into your curriculum.

SKILL DEVELOPMENT PROGRAM





PG & RESEARCH DEPARTMENT OF COMMERCE (GENERAL) organized a FIVE DAYS SKILL DEVELOPMENT PROGRAM from 12.08.2024 to 19.08.2024. The SDP aims at equipping participants with new skills and knowledge and lead them towards new career ventures. The program resulted in improving the student's skill and efficiency.

COMMERCE EXPO '24

IQAC in association with PG & Research Department of Commerce (General) conducted an event "COMMERCE EXPO '24" on 20.08.2024, which was address by Mrs. Zabeena Z emphasizing the importance of Entrepreneurship and innovative E-Business models. The expo had 20 exhibits displaying innovative product and services. The Expo



LogiVision: Navigating the Future



On 21.08.2024 IQAC in association with PG & Research department of Commerce (General) organized an Inter departmental PPT competition on the topic "LogiVision: Navigating the Future". The presentations enhanced the students' knowledge about logistics and understand operational efficiency

EVS EXPO

GREEN IS THE NEW BLACK



IQAC & PG Department of Commerce (General) conducted an EVS expo on 29.01.2025 “GREEN IS THE NEW BLACK: EMBRACE SUSTAINABILITY” To educate students about pressing environmental issues like climate change, pollution, and resource depletion while showcasing sustainable solutions and technologies.



INDUSTRIAL VISIT

IQAC in association with PG & Research Department of Commerce (General) organised an Industrial Visit for the students on 27/08/2024 & 09/09/2024. Students were able to understand the Environment in various aspects

IQAC & PG & Research Department of Commerce (General) organized an Industrial Visit for the students from 10/07/2024 to 19/07/2024. Students were able to understand

the procedures followed by the production unit

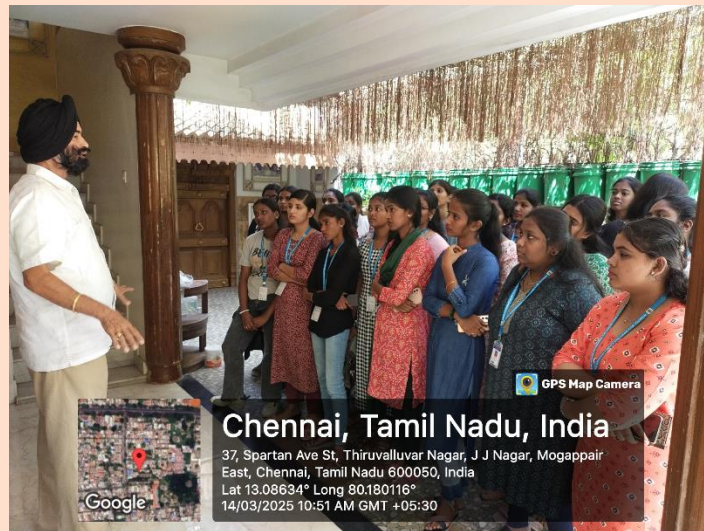


IQAC & IIC along with PG & RESEARCH DEPARTMENT OF COMMERCE (GENERAL) organized a Industrial visit on 04.10.2024 To gain knowledge on Vivekananda thoughts and values



IQAC and PG Department of Commerce (General) in association with Library (NDLI Club) organized an educational trip to the British council Library on 30.08.2024. Students were

given a guided tour of the library, highlighting various sections including fiction, non-fiction, reference materials, and digital resources



IQAC & PG & Research Department of Commerce (General) organised an industrial visit to Jaswant Singh Garden where they learnt about different varieties of Plants. The garden serves as a practical example of how individuals can contribute to environmental sustainability. It highlights the potential for individuals to create and maintain thriving green spaces within urban environment.

WORKSHOP



❖ ***IQAC & IIC along with PG DEPARTMENT OF COMMERCE (GENERAL) conducted a workshop on 04.10.2024 on the topic “Value Education on Catch Them Young” To educate value of life to the students with comprehensive information and to give basic awareness on meditation and yoga for the attention on study and their personal life.***

❖ **IQAC & Department of Commerce in association with Indian Society for Training and Development have organised a workshop from 16.9.2024 to 21.09.2024 to develop employability skills of the students.**

Marcatus fest 2025





The PG & Research Department of commerce (general) organized “MARCATUS FEST” an Inter collegiate competition on 09.01.2025. It is an annual event that aims to promote creativity and skill development among participants

CONSUMER RIGHTS IN THE AGE OF AI



The Citizen Consumer Club organized an Inter Departmental Competition on 24.12.2024 to bring awareness about the AI impacts in Consumer Rights. Several innovative ideas and artistic representations were showcased, highlighting critical aspects like privacy protection and ethical AI use.

STUDENTS EDUCATIONAL TRIP - COORG



ED SUMMIT

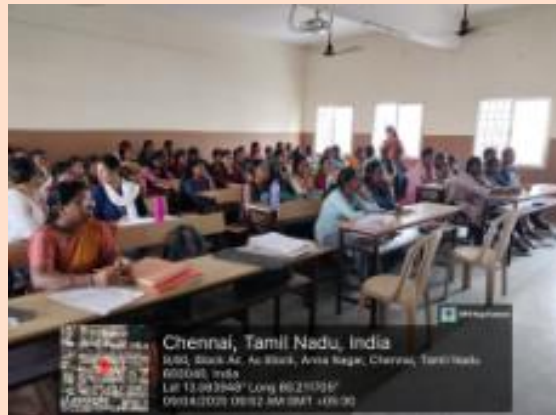


IQAC in association with PG and research department of commerce conducted a five days entrepreneurial programme “FUELING INNOVATION – STARTUPS AND FUTURE TECH ENTREPRENEURSHIP”. Through a series of interactive sessions, and networking opportunities encouraged students to explore emerging trends, build leadership skills and engage with industry experts.

Students Scholarship

S.No	Name of the scholarship	Amount	No of students benefited
1	MVD BCOM - I YEAR II YEAR III YEAR	20,000 10,000 10,000	18 8 15
2	SHYAM KOTHARI SCHOLARSHIP BCOM - II YEAR	5,000	10
3	SAMARTHANA SCHOLARSHIP BCOM - I YEAR III YEAR	15,000 15,000	2 3
4	NSP SCHOLARSHIP MCOM - II YEAR	3,00,000	3
5	SC ST SCHOLARSHIP		211

COMMERCE THROUGH CINEMA



STUDENTS LEARNING THROUGH CINEMAS

STUDENT ACHIEVEMENTS

Students cleared CMA Foundation



INDRA .M



YOGESHWARI .N



MAHALAKSHMI .R



Pooja V



Lathika

Cleared NET 2024



Ms. BRINDHA M

Best Outgoing Student



AKHILA .O III BCOM (G)

SPORTS DAY 24 - 25



Overall championship trophy of SPORTS DAY 2024-25

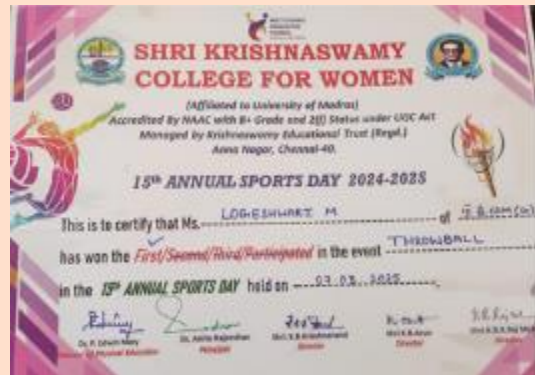
Winners of sports day 2024 – 25



Jansi priya won 2nd place in Chess competition



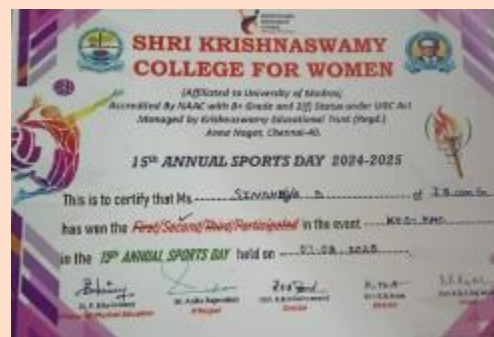
Kavya T won 1st place in Throwball



Shreya E won 2nd place in KHO-KHO



Logeshwari won 1st place in Throw ball competition

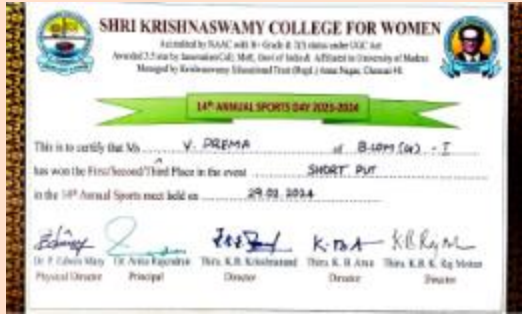


Surna P won 1st prize in Throwball

Sindhuja won 2nd prize in kho-kho



Logeswari M received participation Certificate for VOLLEYBALL



*V PREMA of II Bcom B won 3rd prize
In Short put*



*Mirthula S of II Bcom B won 1st
prize in Throw Ball*



*MANASVI V of II Bcom B won 1st prize
In Throw ball*



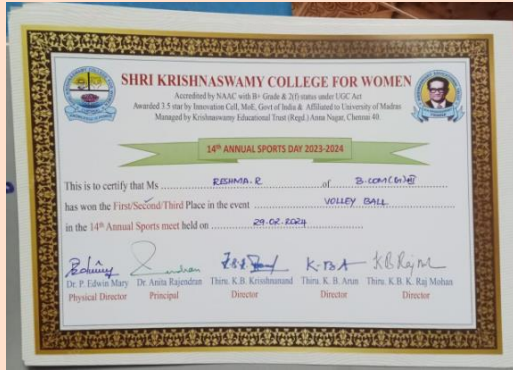
Varsha won 1st prize in Throw ball



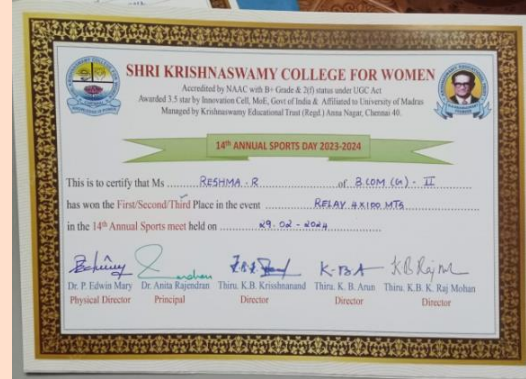
*Swetha won 1st place in
throw ball*



*Reshma has won 1st prize in
KHO - KHO*



Reshma has won 2nd prize in Volley ball



Reshma R has won 3rd place in Relay 100 mts



Ramya Sri won 1st price in badminton



Ramya Sri won 3rd price in Tennikoit

WINNERS OF MARCATUS FEST '25



HARINI J from I BCOM "A" has secured 3rd prize in STARTUP SHOWDOWN

*KEERTHANA D from I
BCOM "A" won 3rd prize
in SPOT LIGHT*



*HARI PRIYA D from I
B.com won 2nd prize in
ICONIC IMPRESSIONS*

*ABIRAMI S from I BCOM
won 1ST prize in
STARTUP SHOW DOWN*





*JAYASHREE R from I BCOM
 "A" has secured 3rd prize in
 SPOTLIGHT*

*AKSHAYA A from I BCOM
 "A" has secured 3rd prize in
 SPOTLIGHT*



*Deekshitha K secured 2nd
 prize in SPOTLIGHT*





*Hema prabha won 2nd
prize in spot light*

*Jessica P won 2nd prize
in spot light*





*Jothi S won 2nd prize in
spot light*

*Harshini S from I
BCOM won 2nd prize
in SPOT LIGHT*



Interdepartmental competition

VAIBHAVAM



Overall championship trophy of **VAIBHAVAM 2025** was proudly clinched by the PG and Research Department of commerce, showcasing their outstanding talent, teamwork and spirited participation across various events.

Winners of "Vaibhavam '25"



Prema V won 3rd place in Cuistot



Monika J won 3rd place in Cuistot



*Aiswarya Lakshmi V won 2nd place
In sketch/scribble competition*



*Ananya shree won 1st place in
ECO – EXPLORER*

Winners of "COMMERCIA' 25



Srija Srinivasan won 2nd place in Commercia ' 25



Malini R won 1st place in Commercia ' 25



Harini K C won 2nd place in Commercia ' 25



**DHANAPRIYA
 M of I Bcom "A"
 has secured 1st
 prize in
 Interdepartmental
 speech
 competition held
 on 12-8-2024**

Dhanapriya M of I bcom participated in debate competition conducted by Department of Tamil and debate club



**Janani of I
 Bcom won 3rd
 prize in pot
 painting**

SPARTANS'24



Deepalakshmi S, Janani and Devi R secured 3rd prize in "Dunz – zee" conducted by IQAC and department of BBM on 27th August 2024

EUROPHIA THEATRE - 2025



Winners of EUROPHIA THEATRE (MIME Competition)

Janani has participated in Quizophile conducted by Department Of Computer Science on 15th March,



Janani V S won third prize in T - Shirt painting competition



Varsha S has participated in the event Mingle Masters in TECHNOPHILIN '24

Varsha S has participated in the event Quizophile at Technophilin'24



Harshini S has won second prize in ADZAP competition OIKOS'24

S Sandhya secured 3rd place in Poster making competition



Inter collegiate competition

FESTEMBER 2K24



Reshma Banu secured 1st place in CONNECTIONS



Gopikha S secured 3rd place in CONNECTIONS



Abirami K has secured 3rd place in CONNECTIONS





*Hari priya D of
I Bcom has
Participated in
Fevicry workshop*

*Dhanapriya has
received Participation
certificate in Speech
Competition held on
WOMEN'S DAY at
ETHIRAJ COLLEGE*



*DHEEKSHITHA K has successfully
completed 30 hrs of IBPS
competitive course*



COMPLETION OF CERTIFIED COURSES



Elite
NPTEL ONLINE CERTIFICATION
(Funded by the MoE, Govt. of India)

This certificate is awarded to
YUVASHREE H
for successfully completing the course

Body Language: Key to Professional Success

with a consolidated score of **68** %

Online Assignments	22.5/25	Proctored Exam	45/75
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Total number of candidates certified in this course: **4462**

Prof. Kavash Dhot, Professor (Chemistry), Coordinator (IIT)

Aug-Sep 2024
(4 week course)

Prof. Rajana Pathania, Professor (BSE), Coordinator (NPTEL)

Indian Institute of Technology Roorkee

swayam



NPTEL ONLINE CERTIFICATION
(Funded by the MoE, Govt. of India)

This certificate is awarded to
R VASUMATHI
for successfully completing the course

Brand Management

with a consolidated score of **56** %

Online Assignments	23.33/25	Proctored Exam	32.57/75
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Total number of candidates certified in this course: **1426**

Prof. S. V. Rajish Kumar, Chairman, Centre for Continuing Education, IIT Kanpur

Jul-Sep 2024
(8 week course)

Prof. Sujayaki Ray, NPTEL Coordinator, IIT Kanpur

Indian Institute of Technology Kanpur

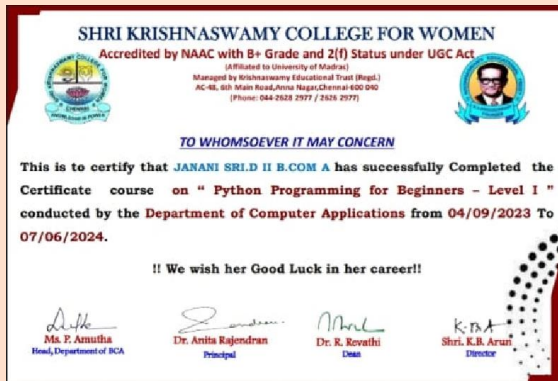
swayam

Students of III Bcom (G) 'C' have successfully completed NPTEL online course



*DHEEKSHITHA K has
successfully completed
30 hrs of IBPS
competitive course*

competitive course
30 hrs of IBPS
successfully completed
DHEEKSHITHA K has



Janani sri D and Deepalakshmi of II Bcom has completed a course on "Python Programming for beginners"



Deepalakshmi S has successfully completed a training program in learning the nuances of operations on payables, receivables & reporting processes

Anandhi M has completed 30hrs of certificate course on PRO - Accountant





PG & Research department of commerce (General) has organized a certificate course on “DIGITAL MARKETING”. To offer students numerous benefits, including career advancement, increased earning potential, and enhanced skill sets that are valuable in the job market. It also opens doors to diverse career paths and freelance opportunities, while also developing crucial skills like data analysis, content creation, and social media management.

